

Exhibit 300: Capital Asset Summary

Part I: Summary Information And Justification (All Capital Assets)

Section A: Overview & Summary Information

Date Investment First Submitted: 2009-06-30
Date of Last Change to Activities:
Investment Auto Submission Date: 2012-02-28
Date of Last Investment Detail Update: 2012-02-28
Date of Last Exhibit 300A Update: 2012-02-28
Date of Last Revision: 2012-02-28

Agency: 006 - Department of Commerce **Bureau:** 07 - Bureau of the Census

Investment Part Code: 01

Investment Category: 00 - Agency Investments

1. Name of this Investment: Census - Decennial 2010 Systems Design and Integration, and Decennial 2010 Testing and Evaluation

2. Unique Investment Identifier (Ull): 006-000400400

Section B: Investment Detail

- 1. Provide a brief summary of the investment, including a brief description of the related benefit to the mission delivery and management support areas, and the primary beneficiary(ies) of the investment. Include an explanation of any dependencies between this investment and other investments.**

The 2010 Decennial Census Program consists of three integrated components designed to take advantage of opportunities for innovations made possible through the expanded use of technology and major changes in our business processes. This effort has four major goals: Improve the relevance and timeliness of census long-form data; Reduce operational risk; Improve the accuracy of census coverage; and contain costs. This investment supports business processes for census operations including capturing data from self-responding households and collecting GPS data for every address. These IT systems must be integrated and work together and are defined by the methodological requirements of the operations those systems support. The major components of this investment are: Field Data Collection Automation, which includes Global Positioning System-equipped hand held computers for use by address canvassers; software applications to deliver and control their assignments, capture and transmit data, and integrate all systems on the instrument; and personnel, payroll, and field office control systems. Decennial Response Integration System includes response capture processing, the core system that will accept and integrate data inputs from multiple sources, and provides data needed by other systems for census operations, including follow-up operations, coverage measurement, census evaluations, post-response data processing systems, and geographic processing. Headquarters Systems is a group of IT

systems consisting of those that are currently in place to support planning, development, and testing activities and an integrated set of tasks oriented towards the development of requirements, acquisition plans, and acquisition for the major infrastructure systems that support the 2010 Census activities of Census Bureau headquarters divisions. It also includes investments needed to improve decennial census Capability Maturity Model practices. By FY 2013, most of the major 2010 Census activities will be completed. Remaining activities include Census Program for Evaluations and Experiments, Count Question Resolution, and Archiving. Interdependencies exist between the 2010 Census Program and 1) the DADS investment, DADS processes and disseminates decennial data; 2) the MAF/TIGER investment, in that it provided the updated address list for the census; and 3) the IT Infrastructure investment, which provides the everyday systems and programs used at HQ for oversight and management.

2. How does this investment close in part or in whole any identified performance gap in support of the mission delivery and management support areas? Include an assessment of the program impact if this investment isn't fully funded.

The re-engineered 2010 Decennial Census Program was built on the lessons learned coming out of Census 2000. It consists of three highly integrated components designed to take advantage of opportunities for innovations made possible through the expanded use of technology, and major changes in our business processes. This effort has four major goals: Improve the relevance and timeliness of census long-form data; Reduce operational risk; Improve the accuracy of census coverage; and contain costs. Failure to fully fund the investment will result in the inability to complete the Census Program for Evaluations and Experiments, which is critical to the early development of the 2020 Census. Further, we would be unable to comply with mandated archiving requirements.

3. Provide a list of this investment's accomplishments in the prior year (PY), including projects or useful components/project segments completed, new functionality added, or operational efficiency achieved.

Delivered state-level population counts for apportionment to the President, Closed local census offices and paper data capture centers, Processed, tabulated, and disseminated census data below the state-level for use in redistricting efforts, and Conducted field components of the Census Coverage Measurement program.

4. Provide a list of planned accomplishments for current year (CY) and budget year (BY).

In CY 2012: Produce coverage estimates. In both CY 2012 and BY 2013: Prepare and disseminate additional data products, such as county block maps, census tract maps, county subdivision outline maps, the Census 2010 Summary 2, and the Public Use Microdata Sample. Deliver evaluations and assessments as scheduled. Conduct the Count Question Resolution program.

5. Provide the date of the Charter establishing the required Integrated Program Team (IPT) for this investment. An IPT must always include, but is not limited to: a qualified fully-dedicated IT program manager, a contract specialist, an information technology

specialist, a security specialist and a business process owner before OMB will approve this program investment budget. IT Program Manager, Business Process Owner and Contract Specialist must be Government Employees.

2008-11-28

Section C: Summary of Funding (Budget Authority for Capital Assets)

1.

Table I.C.1 Summary of Funding

	PY-1 & Prior	PY 2011	CY 2012	BY 2013
Planning Costs:	\$222.5	\$3.1	\$0.0	\$0.0
DME (Excluding Planning) Costs:	\$1,940.2	\$106.7	\$5.1	\$0.0
DME (Including Planning) Govt. FTEs:	\$253.0	\$46.2	\$11.7	\$0.0
Sub-Total DME (Including Govt. FTE):	\$2,415.7	\$156.0	\$16.8	0
O & M Costs:	\$56.1	\$0.0	\$2.3	\$2.9
O & M Govt. FTEs:	\$28.6	\$5.1	\$4.6	\$6.8
Sub-Total O & M Costs (Including Govt. FTE):	\$84.7	\$5.1	\$6.9	\$9.7
Total Cost (Including Govt. FTE):	\$2,500.4	\$161.1	\$23.7	\$9.7
Total Govt. FTE costs:	\$281.6	\$51.3	\$16.3	\$6.8
# of FTE rep by costs:	2,770	468	132	54
Total change from prior year final President's Budget (\$)		\$0.0	\$-19.4	
Total change from prior year final President's Budget (%)		0.00%	-44.90%	

2. If the funding levels have changed from the FY 2012 President's Budget request for PY or CY, briefly explain those changes:

Budget was cut due to FY 2012 Congressional Budget.

Section D: Acquisition/Contract Strategy (All Capital Assets)

Table I.D.1 Contracts and Acquisition Strategy

Contract Type	EVM Required	Contracting Agency ID	Procurement Instrument Identifier (PIID)	Indefinite Delivery Vehicle (IDV) Reference ID	IDV Agency ID	Solicitation ID	Ultimate Contract Value (\$M)	Type	PBSA ?	Effective Date	Actual or Expected End Date
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NONE

2. If earned value is not required or will not be a contract requirement for any of the contracts or task orders above, explain why:

The FDCA and DRIS contracts require the contractor to use earned value. The remaining Decennial contracts are for maintenance or level-of-effort work that would not benefit from earned value management. No future acquisitions are planned for this project.

Exhibit 300B: Performance Measurement Report

Section A: General Information

Date of Last Change to Activities:

Section B: Project Execution Data

Table II.B.1 Projects					
Project ID	Project Name	Project Description	Project Start Date	Project Completion Date	Project Lifecycle Cost (\$M)
NONE					

Activity Summary								
Roll-up of Information Provided in Lowest Level Child Activities								
Project ID	Name	Total Cost of Project Activities (\$M)	End Point Schedule Variance (in days)	End Point Schedule Variance (%)	Cost Variance (\$M)	Cost Variance (%)	Total Planned Cost (\$M)	Count of Activities
NONE								

Key Deliverables								
Project Name	Activity Name	Description	Planned Completion Date	Projected Completion Date	Actual Completion Date	Duration (in days)	Schedule Variance (in days)	Schedule Variance (%)
NONE								

Section C: Operational Data

Table II.C.1 Performance Metrics

Metric Description	Unit of Measure	FEA Performance Measurement Category Mapping	Measurement Condition	Baseline	Target for PY	Actual for PY	Target for CY	Reporting Frequency
Percent, 100% of available 2010 Census data has been made available on the American Factfinder system	Percent	Customer Results - Service Accessibility	Over target	0.000000	100.000000	100.000000	100.000000	Semi-Annual
Percent, 100% of all scheduled 2010 data products have been released	Percent	Process and Activities - Productivity	Over target	0.000000	100.000000	100.000000	100.000000	Monthly
Percent, 100% of all scheduled evaluations of the 2010 Census were developed	Percent	Process and Activities - Management and Innovation	Over target	0.000000	100.000000	100.000000	100.000000	Semi-Annual
Date, Census Image Retrieval Application (CIRA) system made operational	Date	Technology - Information and Data	Under target	0.000000	0.000000	0.000000	12312011.000000	Semi-Annual
Date, Produce estimates of coverage for the 2010 Decennial Census	Date	Customer Results - Service Quality	Under target	0.000000	0.000000	0.000000	9302012.000000	Semi-Annual